



The 24th Annual Rocky Mountain Book & Paper Fair

August 1&2, 2008

Denver Merchandise Mart – Denver CO

Dear Book and Paper Dealers,

Join us for the 24th Annual Rocky Mountain Book and Paper Fair this year at our favorite venue the Merchandise Mart, Friday and Saturday, August 1 & 2, 2008.

Dealers come from across the country to enjoy our modern well lit hall with easy to use loading docks. Patrolled parking is free and accommodations are available on site. The Merchandise Mart, our home for over ten years accepts drop shipping and excels in providing the services that contribute to a successful fair.

This year's theme is "The Art of the Book". Local book art groups will be joining us to promote the book fair and will provide educational displays. We also promote the fair in local papers, postcards, press releases and the RMABA and Internet mailing lists. Dealers at the RMBPF are promoted on our website as well.

New this year will be the ease of booking your space on-line through our web site, <http://www.rmaba.org/files/2007rmbpfcontract.pdf> Just print the document and mail with your payment.

So come to Denver this summer, take in some book culture, enjoy the mountains and make some money. And if you have any questions touch base with me in any of the following ways.

P.O. Box 481391
Denver CO 80248
303-433-2210
Email: rmbpf2008@rmaba.org

Sincerely,

Naioma Walberg - Coordinator
Rocky Mountain Book & Paper Fair

We are still accepting Dealer Inquiries

We invite you to apply to exhibit at the 24th Annual Rocky Mountain Book Fair & Paper Fair (RMBPF). The Fair will be held at the Denver Merchandise Mart and will again be sponsored by the Rocky Mountain Antiquarian Booksellers Association. We expect many returning exhibitors from last year and some new faces as well.

This year we are offering on-line registration in Word and pdf format. Last year we had 75 exhibitors from across the country, featuring a wide variety of specialties, from comics to classics, but we can still accommodate a few more. We intend to maintain our place as the premier antiquarian book fair in this part of the country and want to encourage you to be a part of the event.

The hall where the fair is held is large, modern, and well lighted. Load in and load out procedures are very smooth and quick. The parking lot is free, large, and patrolled by Mart security. Reasonably priced accommodations are available on site. Shipping material directly to the Merchandise Mart to collect upon your arrival is no problem. Our booth rates are among the lowest offered for a show of this caliber. Overall, you will find that exhibiting at our fair is more convenient and economical than most other shows.

This year's theme is the Art of the Book. Promotions and programming will include several arts organizations this year. We hope to raise our visibility and maximize our advertising with these collaborations.

Please see the contract at Exhibitor Contract. You can print this off and mail it to the address below or you can complete it on line and submit it electronically. Specific events for this year's fair are in process we are sure that you will be pleased.

We also want to remind you that there are two other events happening in Colorado in early August. Immediately following the Book Fair is the 30th Annual Colorado Antiquarian Book Seminar, Sunday, August 3 - Friday, August 8, 2007, Colorado Springs, Colorado
<http://www.bookseminars.com/>

And then on August 6-10, 2008, the *World Science Fiction Convention* will be at the Colorado Convention Center. This five day celebration of science fiction was in Japan last year, and it's been held all over this country and around the world since 1939, except for during World War II. Denver had the honor in 1941, 1981 and now again this year. This event attracts thousands of readers, hundreds of authors and lots of panels, readings, parties, and autograph sessions. Estimated attendance is 4,000. An art show and dealer's exhibit room are also part of the event. Announcement of the Hugo Awards happens at the banquet. Check www.denvention3.org for more details and registration costs.

So you can see there are lots of reasons to come to Colorado in August 2008. We hope to see you in Denver, the first weekend in August. Please feel free to share this information with other dealers who you think might be interested.

Contact email: rmbpf2008@rmaba.org

Date and Hours: The Rocky Mountain Book & Paper Fair, formerly The Rocky Mountain Antiquarian Book Fair, is sponsored by the Rocky Mountain Antiquarian Bookseller Association. The fair will take place on Friday, August 1st & Saturday, August 2nd, 2008, and will be open to the public from 5 PM until 9 PM on Friday 8/1, and 10 AM until 5 PM on Saturday 8/2.

Location: The Denver Merchandise Mart Expo Hall, is located at 451 E. 58th Ave, just east of Interstate 25 at exit 215. The loading dock is located at the east end of the complex just north of 58th Ave. and Washington St. All access to the building will be through the loading dock when the fair is not open to the public.

Set-up: Set-up time is from 9 AM until 5 PM on Friday 8/3. Take down will be from 5 PM until 8 PM on Saturday 8/4. Only pre-registered dealers and helpers will be allowed inside the building during set-up and take down. Helpers, working for tips, will be available during set-up and take down.

Hotels and Food: An improved food and beverage cart will be on site. A sandwich lunch will be provided on Friday afternoon. Area restaurant recommendations are available on request.

The Comfort Inn Central, 303-297-1717, located at the Merchandise Mart, is offering rooms for \$80.99/84.99. The Holiday Inn Central 303-292-9500, one mile south on I-25 has rooms for \$119.00. The Best Western Central 303-296-4000, one mile south on I-25 (no rate quoted). The Doubletree North 303-427-4000, 10 minutes north on the freeway (best deal through online booking).

Booths: A standard booth consists of three eight-foot tables in a 10 x 13 corner space. Other options include two, four, five and six table booths that are arranged along the walls. Rates are listed on the contract. **Receive a \$25 discount by paying your booth rental in full by April 1, 2008.** Dealer signs will be provided. Table drapes are required, and exhibitors should plan to bring their own. A limited number of white table covers (sheets) will be available at no charge. Glass display cases are available for rent through **Tebo Store Fixtures 303-292-2426**. Electric power is available for \$55.00 per booth. Wi-Fi internet access is available through the Merchandise Mart for \$10 a day.

Security: All exhibitors and helpers must wear badges provided by RMBPF. Security will be provided at the door. Bags and stickers will be provided to all exhibitors and must be used. Itemized receipts must be issued for all purchases. Thieves will be prosecuted.

Deadlines: A deposit, equal to half the rental rate is due by 5/15/08. All rental fees are due by 7/1/08. A \$50 late fee may be assessed for payments made after that date. Refunds for cancellations before 7/1/08 will be subject to a \$50 processing fee. Refunds for cancellations after 7/1/08 are at the discretion of the organizers.

Promotional Material: Postcards, posters, and flyers will be available. I can send you as many of each as you can use. All postcards are good for \$1.00 off admission. Each exhibitor will receive four free passes to distribute as they wish.

Shipping: Exhibitors who wish to ship items directly to and from the Merchandise Mart should contact me for specific arrangements.

Information and Contact: Details and information will be available on our web-site www.rmaba.org. Correspondence should be sent to P.O. Box 481391, Denver CO, 80248. Emails should be sent to info2008@rmaba.org or. I can be contacted by phone at 303-433-2210.

Thank You,

Naioma Walberg
RMBPF Coordinator