



Rocky Mountain Book and Paper Fair

Lois Harvey, Chair
Linda Nelson, Event Coordinator
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August 2-3, 2013

Invitation to Exhibit at the Rocky Mountain Book and Paper Fair (RMBPF)

On behalf of the Rocky Mountain Antiquarian Booksellers Association (RMABA), sponsor of the 29th Rocky Mountain Book and Paper Fair, we invite you to participate in our 2013 Book Fair, Friday and Saturday, August 2 – 3, 2013 at the Denver Merchandise Mart.

Our 2013 Event Theme is **“To Have and To Hold”**. Presentations, demonstrations, and panel discussions on preserving and conserving your collection (i.e. books paper, textiles, objects, paintings) will take place at the fair.

Recap of 2012 Attendee & Exhibitor Post-Fair Survey Results:

- Attendance increased by 21% in 2012.
- 50% of the attendees spent over \$100.00 at the Fair in 2012. 91% of the people attending bought something.
- 58% of attendees purchased books at the Fair; 16% purchased ephemera. 14% purchased postcards, and 7% purchased maps.
- 53% of attendees spend more than \$500 a year on books and ephemera; 32% spend more than \$1000.
- Both Exhibitors and Attendees like the fair, the program events, and the venue.

Event Coordinator Contact Information:

Linda Nelson - Event Coordinator
Rocky Mountain Book & Paper Fair
P.O. Box 487
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720-234-7829
Email: bookfair2013@rmaba.org
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If you are still undecided as to whether to Exhibit at the RMBPF, see the back of this letter – Why YOU should Exhibit at the RMBPF.

See you August 2 – 3, 2013 in Denver!
- RMBPF Committee



Why YOU should Exhibit at the 2013 Rocky Mountain Book and Paper Fair!!!

- You deserve to have some fun and make some money
- Be a part of one of the nation's longest running and best Antiquarian Book Fairs, now in its 29th year.
- Exhibitors are vetted, so we have a great group of some of the nation's top sellers.
- Attendance is growing – 2012 attendance was up by 21%.
- Great Buying.
- Great Booth Rates – no price increase in more than 11 years.
- Great inexpensive lodging at the Comfort Inn, attached to the Merchandise Mart.
- Lots of Free Parking.
- Easy Load In and Out.
- Free Lunch during set up.
- Free Reception (food and drink) Friday night after the show closes.
- Only one day before the 35th Annual Colorado Antiquarian Book Seminar - Sunday - Friday, August 4 – 9, Colorado College, Colorado Springs.
- Come visit the Rockies in August.
- Denver is a major airport hub in the middle of the US for easy access from both coasts – also numerous daily international flights.
- Enjoy the company of your fellow book and paper sellers.

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