

# 29TH ANNUAL ROCKY MOUNTAIN BOOK AND PAPER FAIR

**August 2—3, 2013**

**Denver MART**

Formerly the  
Denver Merchandise Mart  
451 E. 58th Ave.,  
Denver, CO

## Types of Items Available at the Book Fair

**Rare Books, First Editions, Signed  
Books, Maps, Western Americana,  
Postcards, Art Prints, Travel  
Brochures, Posters, Children's  
Books, Ephemera**

*This is your opportunity to find that rare item  
you have been searching for. Come, talk and  
buy from the knowledgeable exhibitors at the  
Rocky Mountain Book and Paper Fair.*

**Special Demonstrations and  
Panel Discussions on  
Collectible item Conservation  
and Preservation.**

Check at [www.rmaba.org](http://www.rmaba.org) for  
updates on events and speakers.

## **Featured Items Coming Soon to RMBPF Website!**

What is a Feature Item? A Featured Item is a rare or vintage item which a RMBPF exhibitor plans on bringing to the fair. Yes, they will be available for sale at and before the fair. These items will be listed on the RMBPF website [www.rmaba.org](http://www.rmaba.org) as exhibitors send the information to us. Some of the items may also be listed in future book fair progress reports. There is no guarantee that featured items listed on the website will make it to the fair. The

item could be sold prior to the fair.

Check the website regularly for the Feature Item List and updates. You never know, that item you have been searching for may pop-up. You won't want to miss an opportunity like that. The Featured Item list will not include everything that Exhibitors are bringing to the fair. Even if you don't see anything you want on the lists, come to the Rocky Mountain Book and Paper Fair anyway. You never know what might be there.

ANTIQUARIAN & RARE BOOKS ~ FIRST EDITIONS ~ SIGNED BOOKS ~ MAPS ~ WESTERN AMERICANA ~ POST CARDS ~ ART PRINTS ~ TRAVEL BROCHURES ~ POSTERS ~ AMERICANA ~ ILLUSTRATED ~ EXPLORATION ~ VINTAGE CHILDREN'S BOOKS ~ ETC!

To Have & To Hold

FRIDAY-SATURDAY AUGUST 2-3, 2013

29th Annual Rocky Mountain  
**BOOK  
AND PAPER  
FAIR**

~ 2013 SPECIAL FEATURE ~  
**PRESERVING & CONSERVING  
YOUR COLLECTIONS**  
SATURDAY: Demonstrations  
& Panel Discussions

DENVER MERCHANDISE MART  
1-25 AT 58TH AVENUE, DENVER  
INFORMATION: [WWW.RMABA.ORG](http://WWW.RMABA.ORG)

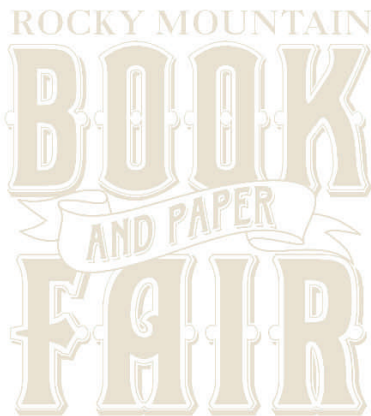
## **New Look for Book Fair Website**

The RMABA and RMBPF website [www.rmaba.org](http://www.rmaba.org) is being completely redesigned. The site will be updated with a classier new look and easy access to book fair forms and information. Check the site out regularly to see all the fantastic changes.

## Rocky Mountain Book and Paper

P.O. Box 487  
Westminster, CO 80036

PRESORTED STANDARD  
US POSTAGE  
PAID  
Denver, CO  
Permit 1240



Like us on Facebook



More Info: [bookfair2013@rmaba.org](mailto:bookfair2013@rmaba.org)

### **New Exhibitor Applications Still Being Taken**

The Rocky Mountain Book and Paper Fair welcomes new exhibitors to the fair. New exhibitors to the RMBPF, who are not a member of a book, map or ephemera professional organization will need to complete an **Application to Exhibit**. A copy of the **Application to Exhibit** is available at [www.rmaba.org](http://www.rmaba.org). Simply complete the form and send it to the RMBPF address to be evaluated and considered for a booth at the fair.

### **Get Your Friends on the Book Fair Mailing List**

If you have friends that are also interested in rare and vintage collectibles, recommend they get on the Rocky Mtn Book and Paper Fair mailing list. Simply go to [www.rmaba.org](http://www.rmaba.org) and click on the "Receive News ..." button in the left column. Enter the required information and they will be added to the mailing list. This will automatically include them in the drawing for a **FREE PASS** to the fair.

### **FREE PASS Drawing**

Go to [www.rmaba.org](http://www.rmaba.org), click on "Receive News..." button in the left column and enter the required information. This will automatically enter you in the **FREE PASS** drawing. If you are already on the mailing list, never fear you will not be added twice. Enter now! If you don't enter, you can't be eligible for the **Free Pass** drawing.

### **Raffles for Book Bucks**

One of the fun things that happens at the Rocky Mountain Book and Paper Fair are the raffle drawings for Book Bucks. With a Book Bucks coupon you can purchase something from any of the exhibitors at the fair. Book Bucks coupons must be spent at the fair and can not be redeemed after the fair is over. Also, you must be present to collect your Book Bucks coupon, so come and stay all day.

### **Advertising Opportunities**

Should you be advertising in the Rocky Mountain Book and Paper Fair program

book? Does your business rely on the sales of collectibles and rare books, magazines, posters, postcards, ephemera, etc.? If the answer is yes, then we have your target market and at advertising rates you won't believe.

Each, of over 1000 book fair attendees, will receive one copy of the program book. Also, several e-mailed progress reports and reminders will be sent out to over 4000 avid collectors and potential customers.

#### **Advertising Rates:**

##### **Ad Size—Image Area - Cost**

Inside Front Cover—4.5" X 7.5" (color) - \$225.00

Inside Back Cover—4.5" X 7.5" (color) - \$200.00

Body Full Page—4.5" X 7.5" - \$175.00

Half Page—4.5" X 3.75" - \$100.00

¼ Page—2.25" X 3.75" - \$60.00

E-Mail Banner Ad—1.5" X 6" (color) - \$150.00

For deadlines and more details on how to make this opportunity happen for you and your business open the Ad Rate sheet available on the RMBPF website at [www.rmaba.org](http://www.rmaba.org).