



## ROCKY MOUNTAIN BOOK AND PAPER FAIR

### ADVERTISING RATE SHEET, 2016

#### Advertise with us!

Increase your profile with exposure to attendees and exhibitors at the 32nd Annual Rocky Mountain Book and Paper Fair, to be held on Friday, August 5 and Saturday, August 6, 2016 at the Denver Mart, Denver, Colorado.

#### Program:

The Rocky Mountain Book and Paper Fair program book, printed in stapled stiff paper wrapper. Covers are in color, interior is in black and white. Each Fair attendee will receive one copy (over 1,000), and each exhibitor will receive a copy. Ads may be purchased for the inside body of the program.

#### Advertising Rates:

<i>Program Book:</i>	<i>Size</i>	<i>Cost</i>	<i>RMABA Member</i>
Inside Body Full Page (b&w)	4.5" x 7.5"	\$175	\$150
Inside Body Half Page (b&w)	4.5" x 3.75"	\$100	\$75
Inside Body 1/4 Page (b&w)	2.25" x 3.75"	\$75	\$50

#### *Artwork Specifications:*

- All artwork for program book ads must be gray scaled.
- We can accept .jpg, .pcx, .tif, .gif, .pdf, and .bmp digital file formats.

#### *Deadline:*

Program Book: July 6, 2016

#### *Mail Copy and Payment to:*

RMBPF - P.O. Box 9252 - Denver, CO 80209

#### *Digital files may be E-mailed to:*

bookfair2016@rmaba.org