



## ROCKY MOUNTAIN BOOK AND PAPER FAIR ADVERTISING RATE SHEET, 2021

### Advertise with us!

Increase your profile with exposure to attendees and exhibitors at the Annual Rocky Mountain Book and Paper Fair, to be held on Friday, August 6 and Saturday, August 7, 2021 at the Colorado Springs Event Center, Colorado Springs, Colorado.

### Program:

The Rocky Mountain Book and Paper Fair program book is printed in stapled stiff paper wrapper. Covers are color, interior is in black and white. Each Fair attendee will receive one copy (over 1,000), and each exhibitor will receive a copy. Ads may be purchased for the inside body of the program.

### Advertising Rates:

Program Book:	Size	Cost	RMABA Member
Inside Body Full Page (b&w)	4.5" x 7.5"	\$175	\$150
Inside Body Half Page (b&w)	4.5" x 3.75"	\$100	\$75
Inside Body 1/4 Page (b&w)	2.25" x 3.75"	\$75	\$50

### Artwork Specifications:

- All artwork for program book ads must be gray scaled.
- We can accept .jpg, .pcx, .tif, .gif, .pdf, and .bmp digital file formats.

Deadline:

Program Book: July 14, 2021

Mail Payment:

RMBPF - P.O. Box 9252 - Denver, CO 80209

eMail Digital files:

bookfair2021@rmaba.org